



Risk Management Policy

Risk management is an attempt to identify, and to manage uncertainty. Front office officials are advised to know the risk profile of investors so that they can trade, with approved limits. Following points may be noted by all officials for Risk Management.

- Independent set of people to manage front, mid (RMS) & back office.
- Stop-loss limits are actively pursued.
- Early warning signals are sounded to clients on potential events impacting business.
- Exposure Limits on Different Parameters – dealer wise, branch –wise and individual-wise are set. Individuals are given following Exposure.
- Normal intra-day exposure limits are given 4 times of cash and valuation of securities subject to hair cut .Delivery of Shares or outstanding position in Future are subject to margin based system and are fully covered.
- Beyond 4 times and upto 6 times, exposure are approved by Compliance-Head.
- Beyond 6 times, exposure are approved By Head-Office
- Dealer-wise and Branch-wise limits are set and monitored by Compliance-Head.
- Limits are curtailed on Bearish Sentiment
- Reserves for Pay-in are created at least for 3 days of continuous fall of market.



Merchant Banking |PCG Equity Broking| PMS

New Berry Capitals Private Limited
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CIN NO.: U67190MH2007PTC174445
SEBI REGISTRATION NO.: NSE/BSE: INZ000004838
SEBI (PMS) REGISTRATION NO: INP000005323
SEBI MERCHANT BANKING REGISTRATION NO: INM000012999

NEW BERRY CAPITALS PRIVATE LIMITED
(It's a Part of Our Risk Management Policy)

POLICY ON FREEZING / BLOCKING CLIENT ACCOUNT FOR NBC

1. **Background:** SEBI vide circular no. SEBI/HO/MIRSD/POD-1/P/CIR/2024/4 dated January 12, 2024, and NSE Circular no NSE/INSP/61529 Dated April 08, 2024, regarding Framework for Trading Members to provide the facility of voluntary freezing/blocking of online access of the trading account to their clients.

It is pertinent to mention that:

- a. Freezing/blocking is only for the online access to the client's trading account, and there shall be no restrictions on the Risk Management activities of the Trading Member.
 - b. The request for freezing/ blocking does not constitute request for marking the client's Unique Client Code (UCC) as inactive in the Exchange records
2. In view of the above New Berry Capitals Private Limited (NBC) has framed the following policy governing the outline of the modus operandi. In addition to office trading NBC is extending the facility of internet trading through browser based. Presently we will be providing the following method of communications through which the client may request for voluntary freezing/ blocking of the online access of trading account if any suspicious activity is observed in the trading account: -

a) **Email from registered e-mail ID:** A dedicated email ID **stoptrade@newberry.in** has been opened where client can send their request for freezing/ blocking from their email ID registered with us. Clients are requested to send their freezing/ blocking request without any ambiguity along with UCC. Similarly for un-freezing/ un-blocking, clients are requested to send their request at the email ID stoptrade@newberry.in from their registered email ID mentioning the same. Request sent for such freezing/ blocking and un- freezing/ un-blocking may not be addressed by NBC if it is not sent from client's registered email ID or sent to any other email ID of NBC.

b) **SMS from registered mobile number:** A dedicated mobile number 8169533906 has been assigned where client can send their request for freezing/ blocking from their mobile number registered with us. Clients are requested to send their freezing/ blocking request in the following manner:

- For freezing/ blocking type: **"BLOCK" FOLLOWED BY UCC WITHOUT SPACE** Example: if your UCC is W114X100 then message will be **"BLOCKW114X100"** and send it to 8169533906.
- For un-freezing/ un-blocking type: **"UNBLOCK FOLLOWED BY UCC WITHOUT SPACE"** Example: if your UCC is W114X100 then message will be **"UNBLOCKW114X100"** and send it to 8169533906.

Request sent for such freezing/ blocking and un-freezing/ un-blocking may not be addressed by NBC if it is not sent from client's registered mobile number or sent to any other mobile number of NBC.



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3. NBC shall take the following actions on the receipt of such request through any modes of communications for freezing/blocking of the online access of the trading account from the client:

- Verify whether request is received from the registered mobile number/e-mail ID of the client;
- Freeze / block the online access of the client's trading account and simultaneously cancel all the pending orders, if any, of the said client.
- Issue the acknowledgement to the registered email ID or mobile number of the client stating that the online access to the trading account has been frozen / blocked and all the pending orders in the client’s trading account, if any, have been cancelled.
- Details of open positions (if any) would also be communicated to registered email ID of the client along with contract expiry information within one hour from the freezing/blocking of the trading account.
- The timelines for freezing/ blocking of the online access of the clients’ trading account is as under:

Scenario	Timelines for issuing acknowledgement as well as freezing / blocking of the online access of the trading account.
Request received during the trading hours and within 15 minutes before the start of trading hour.	Within 15 minutes of receiving the request.
Request received after the trading hours and 15 minutes before the closure of trading hour.	Before the start of next trading session

4. NBC shall maintain the appropriate records/logs including request received to freeze/block the online access of trading account, confirmation given for freezing/blocking of the online access of the trading account and cancellation of pending orders, if any, and sent them to the clients for the time limit as prescribed by the Regulator.

5. **Re-enabling the client for online access of the trading account:** - The Trading Member shall re-enable the online access of trading account after carrying out necessary due diligence including validating the client request and unfreezing / unblocking the online access of the trading account.